



**MEDIA KIT**

# **kiwimana**

**BEEKEEPING SHOW**

**KIWIMANA.CO.NZ**

## ABOUT US

kiwimana is Gary Fawcett and Margaret Groot, we are based in Waitakere in New Zealand.

kiwimana, a place where the beekeeping community can share a conversation and connect.

We do this by creating content to bring awareness of issues related to Bees, The Environment and Beekeeping practices.

We achieve this through the written word, "Blog" spoken word "podcasts" and the social word "Social Media".

We help our audience keep Healthy Honey Bees.

Our reach is both local and international.



## WEBSITE STATISTICS\*

Daily Views	Monthly Views	Unique Views
620+	19,100+	16,000+

## OUR REACH



Twitter  
10,300



Facebook  
3,400



Instagram  
2,600



pinterest  
1,800



Podcast  
1,500



Newsletter  
4,100

## AUDIENCE DEMOGRAPHICS

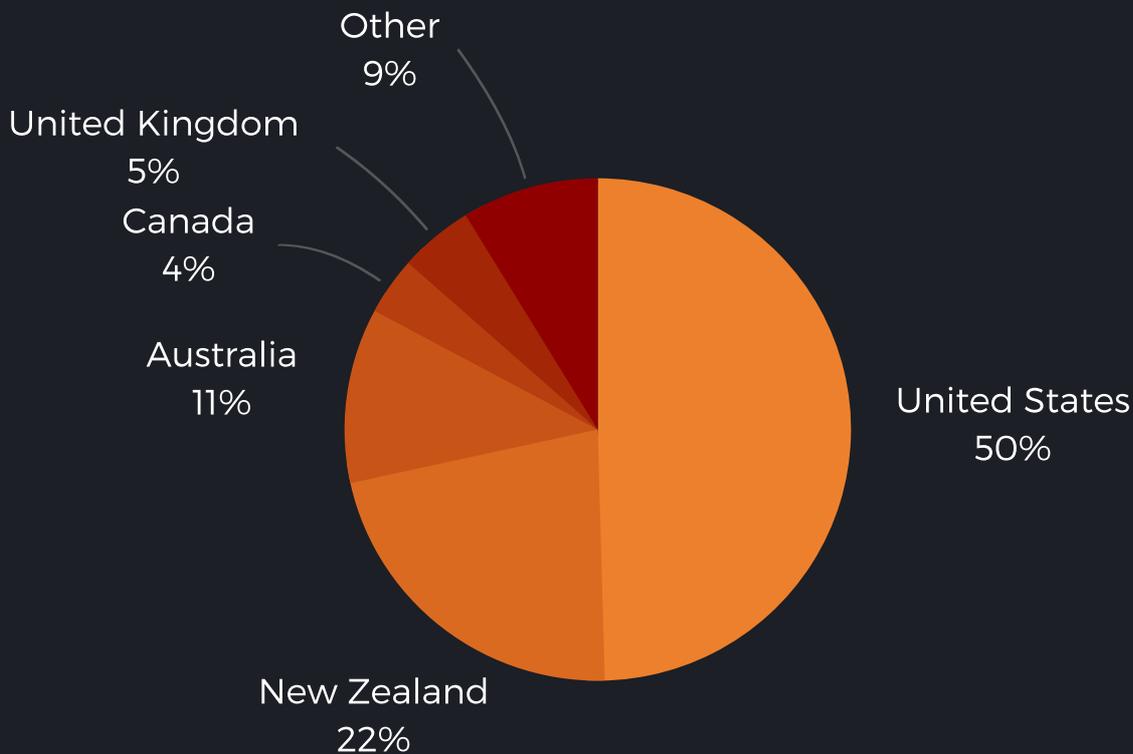
56% men and 44% women who are between the ages of 35 to 64. There are interested in Beekeeping, Home and Gardening



## *WHERE IS OUR AUDIENCE*

We have passionate fans and readers all around the world, Downloads in over 160 countries. So far total downloads are over 220,000.

If you want your product or Brand to go Global, We can help get you there.



\* Stats Updated Oct 2017, Based on total Downloads

## *CONTACT US ONLINE*

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kiwimana.co.nz  
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## ***LISTENER LOVE...***

We have passionate fans and readers all over the world, here is some of their feedback about our show.

### ***CHRIS - UK***

Gary and Margaret are clearly passionate about what they do and sum up an image of a couple of contented beekeepers, sharing their passion with the wider world

### ***BRANDON - USA***

Outstanding information and great entertainment. New beekeeper here with two hives and over the last three weeks I've listened to all of the podcasts from the start and now can't wait for the next installment haha keep up the good work.

### ***BOBBY - USA***

This podcast is my favourite beekeeping podcast. It's full of great information, news and humour. Most of the best interviews I've heard have been On the buzz. Keep up the great work.

### ***MATT - UK***

Brilliant and relevant worldwide. Superb beekeeping podcast from this pair of NZ beekeepers talking about their experiences in beekeeping, collecting swarms, dealing with other beekeepers and their views on beekeeping topics.

### ***ANDREAS - SWITZERLAND***

I have listened to all the podcasts on my way to and from work. I found the information very helpful in particular the interviews from all over the world. Keep up the hard work with those podcasts it is greatly appreciated.

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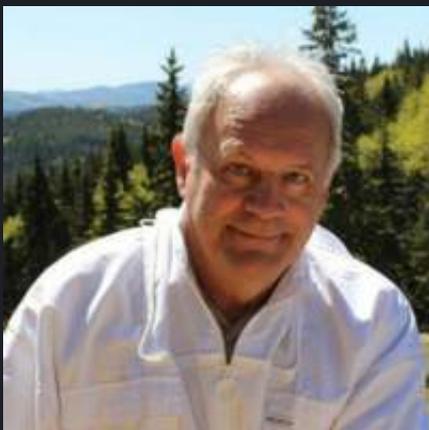
Email: info@kiwimana.co.nz



## ***PAST GUESTS/INTERVIEWEE***

We have interviewed a lot of influencers in the Beekeeping world, here is a small sample of some of our great guests.

***RON MIKSHA***



***MICHAEL BUSH***



***RANDY OLIVER***



***RUSTY BURLEW***



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